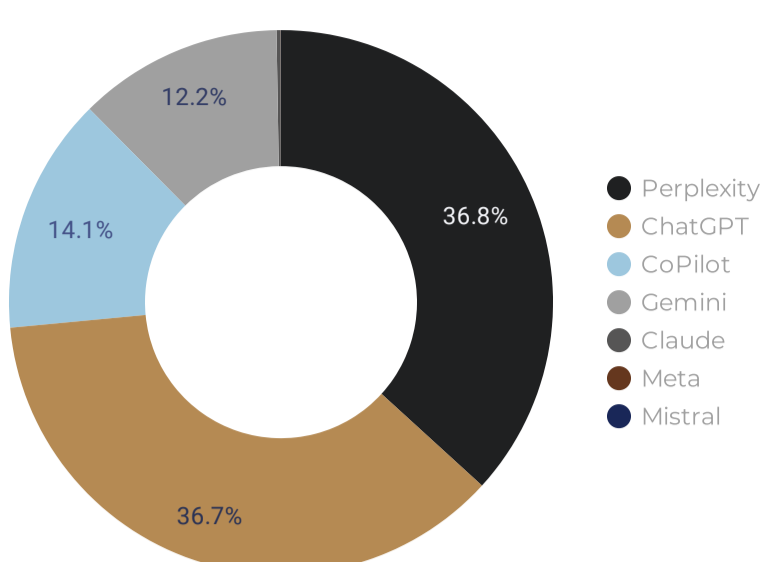
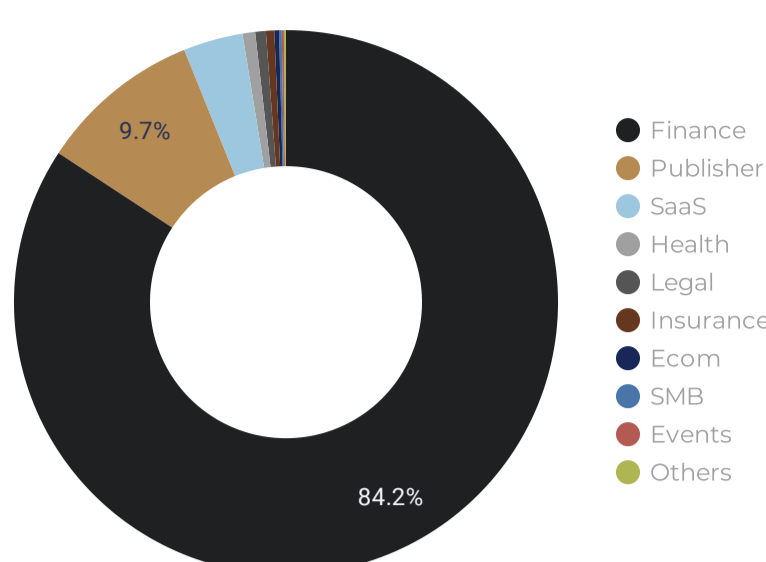


Check out our free LLM tracker dashboard of your site

Traffic by LLM

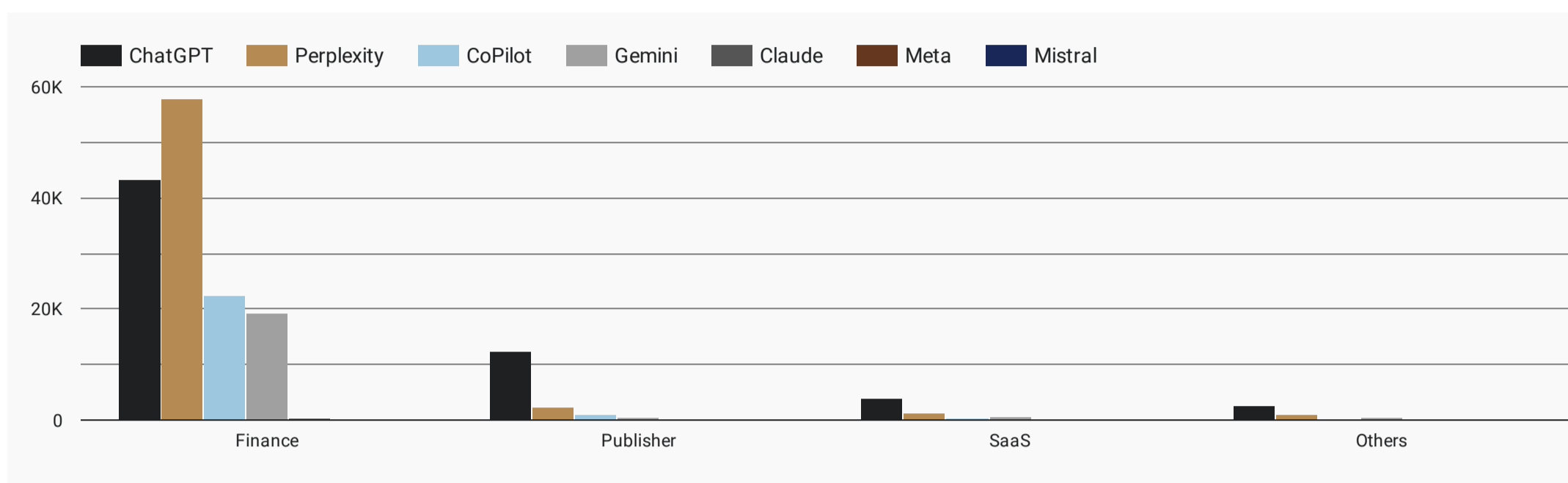


Industry traffic distribution



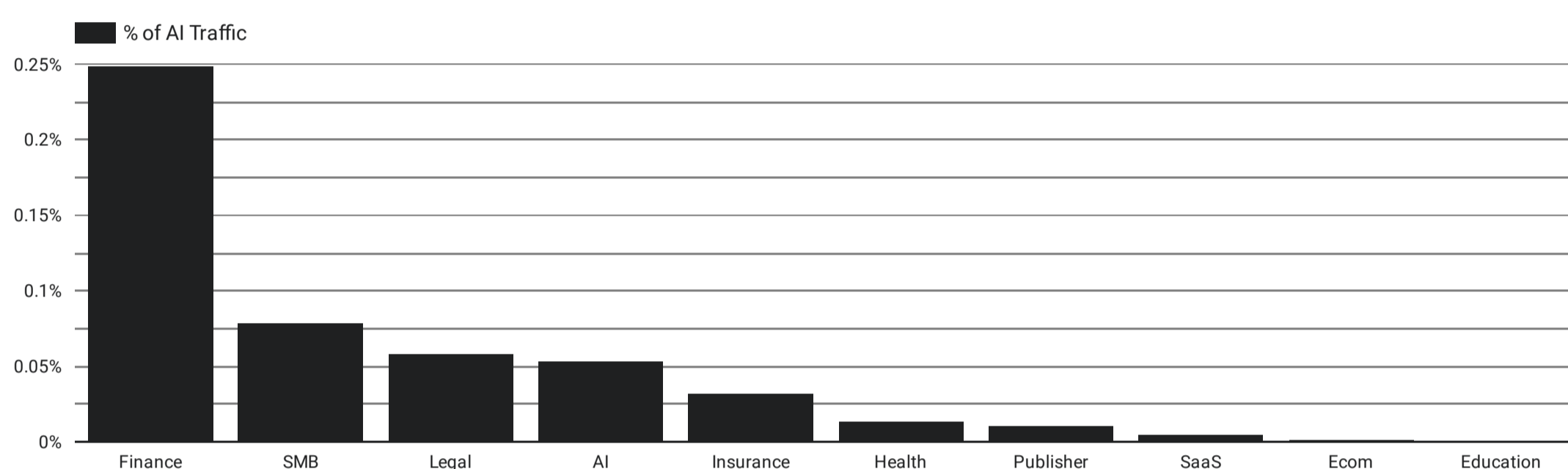
LLM traffic by industry

Finance and publishers should be looking to adapt strategies for LLMs



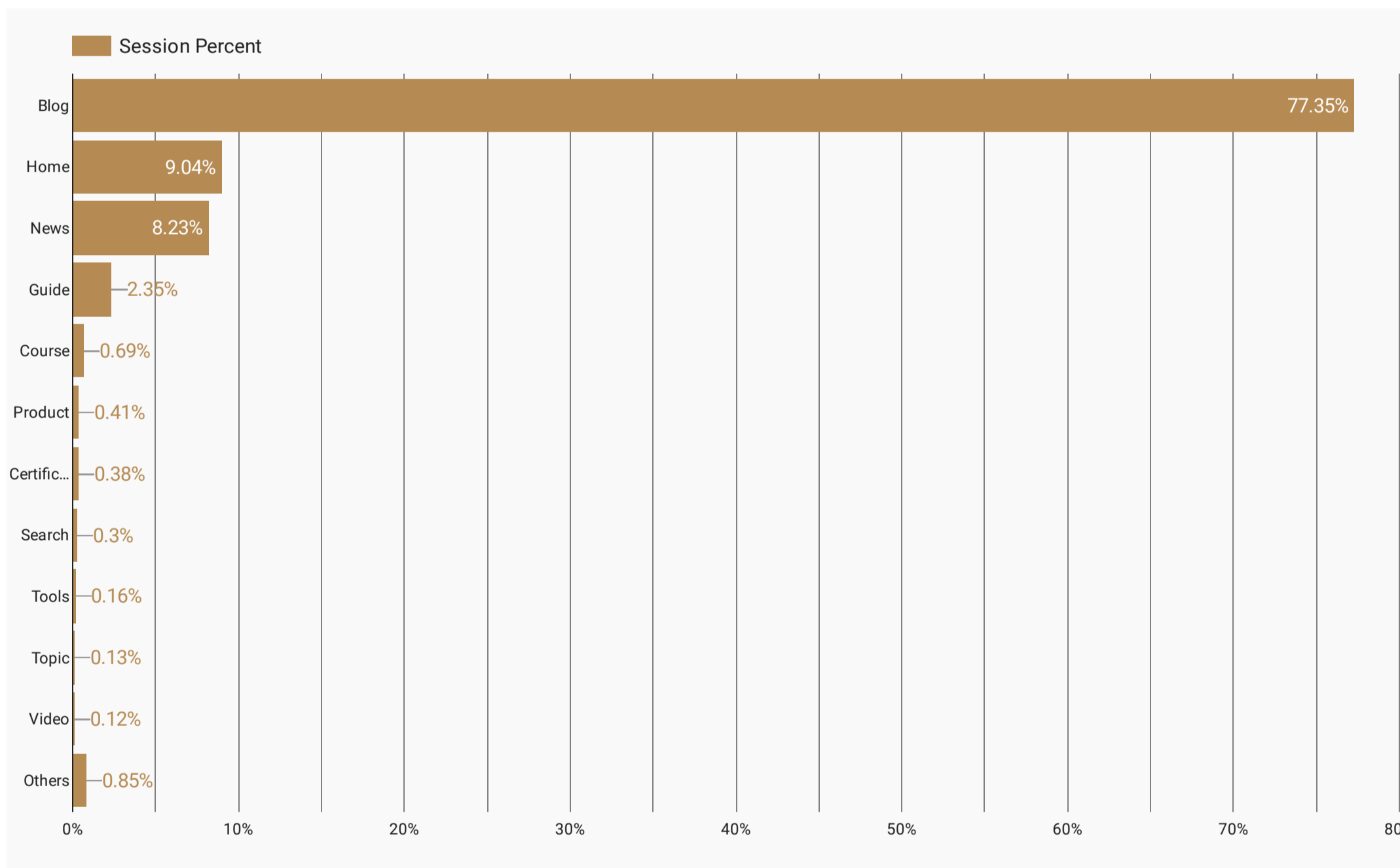
LLM traffic as % of overall traffic

Small % vs overall site traffic but growing quickly



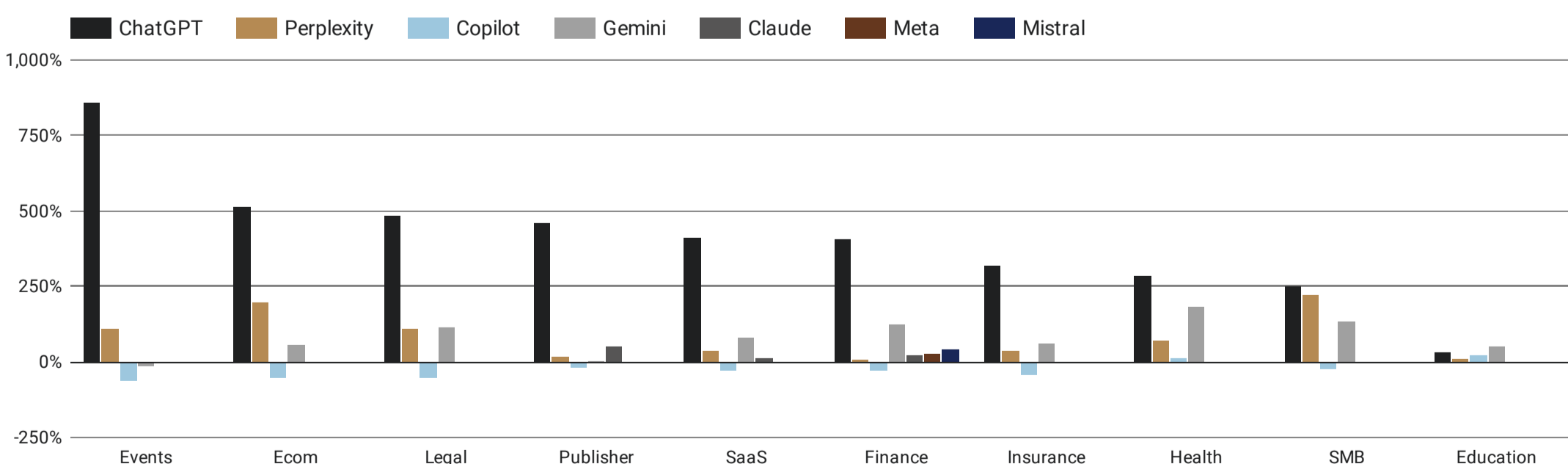
LLM traffic by page type

Informational content will be **crucial** in 2025



90 day growth % by industry is massive

At this rate, **Chatgpt traffic could account for 20% of OVERALL traffic in 12 months.**



LLM traffic grew by 30x in 2024. Are you ready?

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